

IN THE CIRCUIT COURT OF THE 11<sup>TH</sup> JUDICIAL CIRCUIT  
IN AND FOR MIAMI-DADE COUNTY, FLORIDA

CASE NO.:

ALEKSANDRA VASILEVNA MENDOZA

Plaintiff,

vs.

BRADEN ERIC PETERS a/k/a  
“CLAVICULAR”

Defendant.

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**COMPLAINT**

Plaintiff, Aleksandra Vasilevna Mendoza, sues Defendant, Braden Eric Peters a/k/a “Clavicular” and demands trial by jury on all issues so triable.

**INTRODUCTION**

1. This is an action for damages in excess of \$50,000.00, exclusive of interest, costs, and attorneys’ fees, the minimal jurisdictional limits of this Court.
2. Plaintiff, Aleksandra Vasilevna Mendoza, is an individual who, at the time of the events described below, was a minor under Florida law. Mendoza is currently over eighteen years old and is *sui juris*.
3. Defendant, Braden Eric Peters a/k/a “Clavicular,” is an individual who, at all material times, resided in Florida and conducted business in Florida through social-media monetization, livestreaming, paid sponsorships, and commercial content creation.

**PETERS A/K/A CLAVICULAR**

4. The Defendant, Peters, is widely known under his social media name of “Clavicular.”

5. Peters has over one million social media “followers” as a result of his online promotion of “looksmaxxing,” which is focused on improving the physical appearance of his online followers.

6. According to Peters, “looksmaxxing” allows “someone to ascend from maybe slightly below average to above average through looksmaxxing” so they can achieve the “desired amount of wealth for a supermodel to date them.” He has claimed that “across society we should be advocating for looks.” See <https://music.youtube.com/watch?v=e8qj9RNA938>.

7. Peters has repeatedly claimed and bragged online about his use of illegal substances, including methamphetamine and ketamine, as well as the use of other injectable medication that is available online. See <https://music.youtube.com/watch?v=e8qj9RNA938>.

8. Peters has repeatedly bragged about his “slaymaxxing,” which means sex with women he meets through his fame. See <https://www.nytimes.com/2026/02/13/style/clavicular-looksmaxxing-braden-peters.html>.

9. Peters has admitted that he often creates online content so he can be “pursuing one-night stands” when he goes to parties and “slay,” which is a euphemism for sex. See <https://music.youtube.com/watch?v=e8qj9RNA938>.

10. Peters refers to his one-night stands as a “pump and dump.” See <https://www.tiktok.com/@nebulaclipped/video/7586160385225477389>.

## THE BACKGROUND OF PETERS AND PLAINTIFF

11. At all times relevant to this Complaint, the Plaintiff, Mendoza, was under eighteen years old and was a minor under Florida law. *See Fla.Stat. §743.07, et. seq.*

12. At the time of the filing of this Complaint, Mendoza is eighteen years old.

13. Plaintiff, Mendoza, comes from a troubled background. Beginning at age 16, Mendoza attempted to gain a social media presence in order to obtain sponsorships to financially support herself.

14. As part of her plan, Mendoza became known on social media as “Alorah” or “Alorah Ziva.”

15. In or about May 2025, when Mendoza was 16 years old, she was paid \$1,000 by Peters to film videos. Peters told Mendoza that he wanted her to be the female face for “looksmaxxing.” Peters assisted Mendoza with creating videos and wrote the scripts for her.

16. After posting approximately four “looksmaxxing” videos for Peters, Mendoza and Peters were texting while Peters was in Cape Cod and Mendoza was in Massachusetts. Peters offered to pay for an Uber to bring Mendoza to Cape Cod. Mendoza accepted the offer since she had never met Peters and thought meeting him would help her online presence, as Peters had promised.

17. The Uber took Mendoza to Peters’s parent’s home. Peters’s mother and grandmother were at the house. With his mother’s full knowledge, excessive amounts of alcohol were being served. At this time, Peters was under the age of 21.

18. Peters then escorted Mendoza to his bedroom, where a computer was set up for livestreaming. Inside the bedroom, Peters served Mendoza multiple servings of vodka. Mendoza became inebriated and visibly intoxicated.

19. Peters then had sex with Mendoza while she was knowingly intoxicated, to the point where she was unable to give consent. That morning, while Mendoza was asleep, she woke up with Peters penetrating her and having sex with her, again without her consent.

20. At this point, Mendoza did not know about Peters' bragging about "slaying" girls and having one-night stands. Peters refers to this frequently as a "pump and dump." See <https://www.tiktok.com/@nebulaclipped/video/7586160385225477389>.

21. After having sex with Mendoza, Peters sent her off in an Uber. She did not see him again for another six months.

#### **THE LIVE STREAMED CRIME COMMITTED ON THE PLAINTIFF**

22. In November 2025, Mendoza went out with a group of friends in Miami for a networking event. She and her friends ran into Peters in the Brickell Avenue area. Peters commented how her physical appearance had improved through "looksmaxxing."

23. Peters then invited Mendoza and her friends back to his place for a streaming session, telling Mendoza that she was "ascending" and he could continue to increase her online presence. Mendoza agreed since she was with her friends and believed that they were going somewhere nearby. Once in Peters's car – a Tesla Cybertruck – Mendoza was shocked to find out that they were driving to Delray Beach, over one hour away. They then stopped at a charging station, where Peters and his friends snorted a white, powdery substance, which they offered to Mendoza, who refused.

24. Upon arriving at their destination, Peters attempted to kiss and seduce Mendoza; Mendoza rejected those overtures. Peters continued to tell Mendoza that he could help her with her online presence, and took her into a bedroom where he began live streaming on the Kick.com platform. See <https://kick.com/clavicular>.

25. Sitting on the desk was a vial of medication called Aqualyx, along with syringes. Peters told Mendoza that he wanted to inject her with this product to melt fat on her cheeks as part of his promise to help her with her online presence through “looksmaxxing.”

26. During this session, Peters stated or implied that he was acting with medical authority, including by referring to himself as a doctor or otherwise holding himself out as qualified to perform the injection.

27. The FDA has warned that fat-dissolving injections are not FDA-approved and can be harmful.

28. Peters was not a physician.

29. Peters was not licensed to practice medicine in Florida.

30. Peters was not authorized to inject Plaintiff with any drug, medication, chemical, or fat-dissolving substance.

31. Peters never notified Mendoza that he was not authorized or licensed to perform injections.

32. Plaintiff did not provide legally valid consent for Peters to inject her.

33. Plaintiff’s parent or legal guardian did not consent to Peters injecting Plaintiff.

34. Peters nevertheless prepared to inject Plaintiff on camera during a livestream session that was streamed on the Kick.com platform.

35. Peters then injected Plaintiff multiple times in both cheeks with what he represented to be Aqualyx.

36. Peters did not explain to Plaintiff that Aqualyx was not approved by the FDA for injectable fat-dissolving use or that fat-dissolving injections can be harmful.

37. At the time of the injection, Mendoza was a minor under Florida law and could not receive any injections absent parental consent.

38. At the time of the injection, Peters knew that Mendoza was a minor as he commented online, “she’s still a minor. I’m 19 you bitch.”

39. This entire episode was livestreamed – and remains available to be replayed – on the Kick website and platform.

40. Neither Peters nor Kick received Mendoza’s permission to stream this session.

41. The video shows that Peters had problems injecting Mendoza. In fact, Mendoza’s right cheek has perforated.

42. During the video, Peters stated or suggested that methamphetamine had been added to the injection mixture. After the first injection, Plaintiff appeared drugged on camera. Plaintiff believes that she may have been injected with methamphetamine or another undisclosed substance.

43. During this entire session, Peters, through the Kick platform, was receiving, processing, sharing, or financially benefiting from paid viewer engagement, including subscriptions, donations, tips, platform currency, or other monetized activity available through Kick’s platform.

44. After this session, Peters and Mendoza saw each other a handful of other times, including instances where Peters paid bouncers to let the underaged Mendoza into bars and purchased alcoholic drinks for her. Throughout these encounters, Mendoza continued to believe that Peters was assisting her with her online presence. Some of these encounters were streamed on the Kick platform and website.

45. In early 2026, Mendoza signed a contract paying her \$15,000 per month as a social media promotor for an online trading platform. She continued to be under the incorrect assumption that Peters was helping her career.

46. However, around this time, Peters began a campaign to discredit Mendoza. Because of Peters' enormous following and popularity online, Mendoza lost her sponsorships.

47. Upon information and belief, Peters' campaign to discredit Plaintiff was undertaken in anticipation of Plaintiff asserting claims arising from the livestreamed injection and related misconduct.

**COUNT I**  
**BATTERY BY BRADEN ERIC PETERS**

48. The Plaintiff re-asserts the allegations set forth in paragraphs 1 through 47 as set forth above.

49. Peters intentionally injected Mendoza with an unapproved drug without consent, causing physical and psychological injuries to her.

50. Under Florida law, these acts constitute battery.

51. As a direct and proximate result of Peters' battery, Mendoza suffered physical, emotional, and psychological damages.

**WHEREFORE**, the Plaintiff, Aleksandra Vasilevna Mendoza, demands judgment against the Defendant, Braden Eric Peters, for compensatory damages and costs and all other relief the Court deems just and proper, and further demands a trial by jury. The Plaintiff reserves the right to seek punitive damages.

## COUNT II

### INTENTIONAL INFLICTION OF EMOTIONAL DISTRESS BY BRADEN ERIC PETERS

52. The Plaintiff re-asserts the allegations set forth in paragraphs 1 through 47 as set forth above.

53. The Defendant's conduct in injecting the minor Plaintiff with an unapproved drug, without consent, and without proper training or licensure, was intentional and reckless.

54. Defendant Peters' conduct in injecting the minor Plaintiff with an unapproved substance, without legally valid consent, without parental consent, and without medical training or licensure, was intentional, reckless, and outrageous.

55. Defendant Peters' conduct was outrageous, atrocious, and utterly intolerable in a civilized society.

56. Defendant Peters knew or should have known that such conduct would cause severe emotional distress.

57. As a direct and proximate result of Defendant Peters' conduct, the Plaintiff suffered severe emotional distress, trauma, humiliation, nightmares, fear, panic, and mental anguish.

**WHEREFORE**, the Plaintiff, Aleksandra Vasilevna Mendoza, demands judgment against the Defendant, Braden Eric Peters, for compensatory damages and costs and all other relief the Court deems just and proper, and further demands a trial by jury. The Plaintiff reserves the right to seek punitive damages.

**COUNT III**  
**FRAUD BY BRADEN ERIC PETERS**

58. The Plaintiff re-asserts the allegations set forth in paragraphs 1 through 47 as set forth above.

59. Defendant Peters was not a licensed healthcare provider in the state of Florida and was not authorized to inject Plaintiff with any medication, chemical, drug, or fat-dissolving substance. Peters intentionally failed to provide this material fact to the Plaintiff.

60. Defendant Peters did not have consent to inject the Plaintiff with medication or any other substance. Peters intentionally failed to notify the Plaintiff that consent by a parent was required.

61. Defendant Peters knew that Aqualyx was not an FDA approved drug. Peters intentionally failed to provide this material fact to the Plaintiff.

62. By failing to provide this relevant information, the Defendant Peters fraudulently induced Mendoza into getting injected.

63. But for Defendant Peters concealment of material facts, Mendoza would not have submitted to being injected.

64. As a direct and proximate result of Peters' fraud and concealment, Mendoza suffered physical, emotional, and psychological damages.

**WHEREFORE**, the Plaintiff, Aleksandra Vasilevna Mendoza, demands judgment against the Defendant, Braden Eric Peters, for compensatory damages and costs and all other relief the Court deems just and proper, and further demands a trial by jury. The Plaintiff reserves the right to seek punitive damages.

**COUNT IV**  
**UNAUTHORIZED PUBLICATION OF NAME AND LIKENESS**  
**(BROUGHT PURSUANT TO FLORIDA STATUTES §540.08 AND COMMON LAW)**

65. The Plaintiff re-asserts the allegations set forth in paragraphs 1 through 47 as set forth above.

66. Peters used and continues to use Plaintiff's name, portrait, photograph, and/or likeness on and in connection with a monetized livestream and replay content.

67. Upon information and belief, Peters's use was for "trade, commercial, or advertising purposes" because he used Plaintiff's likeness to sell and monetize his livestreaming sessions.

68. Plaintiff did not provide valid consent for Defendant to use her name and likeness for these commercial purposes.

69. Plaintiff is entitled to damages and injunctive relief under Florida law. Fla. Stat. § 540.08.

70. Peters's use of Plaintiff's name, image, likeness, and persona was directly tied to monetized livestream content and related commercial platform activity.

71. Peters published, printed, displayed, and/or otherwise publicly used for commercial purposes the name, portrait, photograph, and/or other likeness of the Plaintiff without her express written or oral consent.

72. As a result of Defendant's conduct, Plaintiff is entitled to penalties, damages, and injunctive relief as set forth by Florida Statute § 540.08, which includes reasonable royalty, and exemplary damages.

**WHEREFORE**, the Plaintiff, Aleksandra Vasilevna Mendoza, demands injunctive relief and judgment against the Defendant, Braden Eric Peters, for all damages available by statute and costs and all other relief the Court deems just and proper, and further demands a trial by jury. The Plaintiff reserves the right to seek punitive damages.

Dated this 28<sup>th</sup> day of April 2026,

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